

Keep Your Members Connected And Engaged During The Pandemic

Is your church still “closed” to most indoor gatherings or have you officially “opened” to socially distanced indoor services? In either case, most churches are finding the following two dynamics to be true:



Safety protocols are confusing, limiting indoor attendance. Many people are choosing to stay home.

Whether one or both are true for your church, the effect is the same: it has become difficult to keep online people engaged, and even those who do attend feel less connected than ever before!

People are longing for warmth, intimacy, and the full-sensory worship experience of being together in person. However, recent surveys reveal that a large percentage of people are reluctant to gather for indoor worship. And that’s not likely to change any time soon.

Many pastors are facing the uncertainty of if and when members will feel comfortable gathering in-person again.

You may be asking, “How do I keep my people engaged and connected right now?”

WE WANT TO HELP!

The Connect & Engage Outreach Program is designed specifically for “such a time as this.” It is comprised of three aspects:



Connect:

Keep your members connected with your church through your very own personalized edition of The Word For You Today daily devotional. This powerful resource will not only encourage them to stay in God’s Word each day, but it will remind them that you and your church are dedicated to be available to them in these unprecedented times.



Engage:

Encourage your members to give a copy of The Word For You Today daily devotional to someone and spread the Word within their spheres of influence.



Outreach:

Impact your community like never before. For those who are isolated and alone during this season, giving the gift of God’s Word through your church’s personalized devotional can introduce you and your church to those who may never have engaged with church before.